



# ICS Marketing Technologies

## Custom Web Portal Systems at Off-the-shelf Pricing

**Data-driven, Web-based platforms dramatically impact your marketing results.** ICS Marketing Technologies gives you secure, Web-based portal solutions built for your common, marketing needs.

### With ICS Marketing Technologies, you can...

- *Save time & money managing your marketing programs*
- *Focus on business growth, not marketing implementation*
- *Track programs in real-time – easily & securely from any place, at any time*
- *Be more effective in your CRM, prospecting and management activities*

We customize each Web interface for you, but re-use “back-end” technology. That’s how you get a custom solution at such a great price.



Learn how these Marketing Technologies can grow your business.  
Visit [www.icshq.com/marketingtechnologies](http://www.icshq.com/marketingtechnologies),  
call or email us.

For ICS Marketing Technologies case studies, visit [www.icshq.com/experience](http://www.icshq.com/experience)



### When You Need to...

- Find & Convert Your Best Sales Leads**
- Integrate Your Online & Offline Marketing**
- Enhance Customer Communication Relevancy**
- Reduce Marketing Costs & Management Time**
- Measure & Optimize Your Marketing Efforts & Prove Increased Sales**

### You Need...

**ICS Marketing Services**  
Your Integrated Marketing & Technology Experts