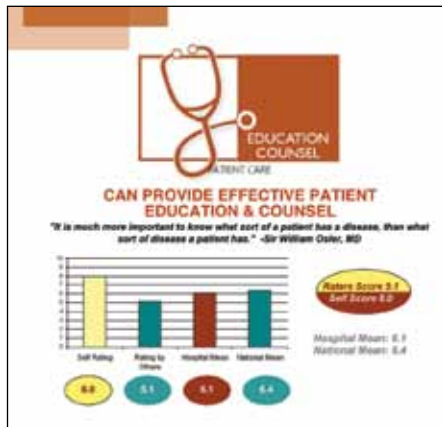


Performance Improvement System



ICS created a multi-level, tiered incentive program that grew American Crew product sales. Each level required its own targets, incentives and redemption process. See the online case study to learn more



ICS developed the analytical processes and overall system so hospitals can accurately evaluate and develop resident physicians.



Nothing beats a highly motivated and engaged team that knows exactly what's expected of them. Our system helps experts in the performance improvement field apply their disciplines in a more turnkey fashion. Now, incentives, employee/peer assessments and improvement plans are more affordable, impactful and easier to deploy.

With ICS's Performance Improvement System, you can...

- **Manage incentive programs** to meet performance and sales objectives
 - Including complex, multi-level programs with varying sales and performance targets, incentives and redemption processes
- Incorporate **participant communications** for increased motivation and program promotions
- Provide secure **program registration and award redemption**
- **Collect and manage data** on participant profiles, sales, points tracking and points redemption
- Enable program administrators to enter and **track sales and push timely promotions**
- Assess **employee and peer performance** and create **improvement plans** and constructive feedback
- See your **complex data** reported in meaningful, easy-to-use formats **24/7 online**

View our online case studies to learn more about these and other successful programs. Just call us to make your program successful too.

Connect with us:

ICS Marketing Technologies

Custom Web Portal Systems at Off-the-shelf Pricing

Data-driven, Web-based platforms dramatically impact your marketing results. ICS Marketing Technologies gives you secure, Web-based portal solutions built for your common, marketing needs.

With ICS Marketing Technologies, you can...

- *Save time & money managing your marketing programs*
- *Focus on business growth, not marketing implementation*
- *Track programs in real-time – easily & securely from any place, at any time*
- *Be more effective in your CRM, prospecting and management activities*

We customize each Web interface for you, but re-use “back-end” technology. That’s how you get a custom solution at such a great price.



Learn how these Marketing Technologies can grow your business.
 Visit www.icshq.com/marketingtechnologies,
 call or email us.

For ICS Marketing Technologies case studies, visit www.icshq.com/experience



When You Need to...

- Find & Convert Your Best Sales Leads*
- Integrate Your Online & Offline Marketing*
- Enhance Customer Communication Relevancy*
- Reduce Marketing Costs & Management Time*
- Measure & Optimize Your Marketing Efforts & Prove Increased Sales*

You Need...

ICS Marketing Services
 Your Integrated Marketing & Technology Experts